



The Mountain State of Golf

Volume 5, Issue 1, Winter 2025

Gratitude and Excitement as We Open the 2025 Golf Season in West Virginia

As I welcome you to the 2025 West Virginia golf season, we have much to be thankful for, and much to look forward to, in the coming year. First, I would like to say just how thankful we are for outgoing WVGA President Phil Reale. Phil is certainly what I would call a patriarch of one of the “first families of golf” in West Virginia. Phil has dedicated his time, talent and treasures to our game for many years, and he has served the WVGA and golf throughout West Virginia with determination and distinction. His sons Philip and Anthony are both accomplished players and West Virginia Amateur Champions (among many other golf accolades from junior golf, college golf and amateur championship competition). I am very fortunate to have had Phil assist me and mentor me throughout my career. We look forward to Phil continuing to watch over us as his schedule permits.

I would also like to thank the WVGA Executive Committee who also gives back in so many ways – from their professional expertise and guidance to their volunteer efforts at our state’s First Tee events, fundraisers and championships. We are fortunate to add a couple of new board members to start the

new year, including Herman DeProspero (Morgantown) and Chris Brumley (Charleston). We look forward to working with Herman



Tim McNeely *WV Golf Association President*

and Chris, and all the other board members, as we continue the great work established before us and the game we all love.

With that, we are also thankful for another departing member of our Executive Committee, Kimberly Mann (Beckley). Kimberly will be sorely missed. Hopefully we will be able to coax her and her husband, Bradley Kelly, from retirement in Florida to continue her first tee announcing duties on occasion. Anyone who has teed it up at various championships around the state for the last 6-7 years has certainly been introduced on the first tee by Kimberly at some point. Kimberly is a pro. To call her husband Bradley a superstar volunteer would be an understatement.

How fortunate we are to have such wonderful and competent staff at the WVGA. Under the leadership of our Executive Director Chris Slack, and senior staff members Danielle Monk, Jeff Preast, Lucas Ware, Sarah Cole and Alyssa Scragg, we have been able to continue and carry on a legacy of excellence; not just for our various tournaments and championships, but also (and should we say more importantly) our First Tee efforts, junior golf and women’s golf initiatives. The WVGA staff have been incredibly crucial to helping grow the game of golf in our state and these efforts are at the very core of our mission. This is how we grow our game. These individuals are doing a terrific job.

Lastly, and by way of introduction, I am thankful to be your new WVGA president.

Gratitude and Excitement *Continued on page 19*



2025 Event Schedule

Championships

Apr. 7-8 | WV Tri-State PGA Classic | **Guyan G&CC**
 Apr. 12-13 | Two Man Scramble | **Stonehaven Course**
 Apr. 26 | Junior Match Play Qualifier | **Big Bend GC**
 May 4 | Junior Match Play Qualifier | **Tygart Lake GC**
 May 9-10 | Ladies/Senior Scramble | **Cacapon Resort**
 May 10-11 | Junior Match Play | **Parkersburg CC**
 May 5 | WV Amateur Qualifier | **Bridgeport CC**
 May 13 | WV Amateur Qualifier | **Locust Hill GC**
 May 16 | WV Amateur Qualifier | **Pipestem Resort**
 May 20 | WV Amateur Qualifier | **Edgewood CC**
 May 22 | WV Amateur Qualifier | **Esquire GC**
 May 29 | WV Amateur Qualifier | **Stonewall Resort** Last Chance
 June 1-4 | West Virginia Amateur | **The Greenbrier**
 June 13-14 | Senior Open | **The Raven GC**
 June 16-17 | Women's Senior Amateur | **Lewisburg Elks CC**
 June 28-29 | WV Four Ball | **Glade Springs - Cobb**
 July 1-3 | WV Junior Amateur | **Canaan Valley Resort**
 July 7-9 | WV Senior Amateur | **Edgewood CC**
 July 13-15 | WV Women's Amateur | **The Club at Cress Creek**
 June 30 | WV Open Qualifier | **Guyan G&CC**
 July 1 | WV Open Qualifier | **The Pines CC**
 July 10 | WV Open Qualifier | **Glade Springs - Cobb**
 July 13 | WV Open Qualifier | **Riverside GC**
 July 14 | WV Open Qualifier | **The Woods Resort**
 July 17 | WV Open Qualifier | **Bel Meadow GC** Last Chance
 July 19-20 | Parent Child | **Glade Springs - Cobb & Stonehaven**
 July 21-25 | WV Open | **Sleepy Hollow GC**
 July 28 | Intra State Women's Matches | **Guyan G&CC**
 Aug. 15-17 | Four Ball Match Play | **Stonewall Resort**
 Aug. 26-28 | WV Mid-Amateur | **The Pines CC**
 Sep. 29-30 | Senior Four Ball | **Oglebay - Palmer**
 Oct. 12 | Club Team | **Fincastle**



Callaway Junior Tour

May 27 | **Greenbrier AM/PM**
 May 28 | **Lewisburg Elks CC**
 June 9 | **Guyan G&CC**
 June 10 | **Esquire GC**
 June 11 | **Riverside GC**
 June 16 | **Glade Springs - Cobb**
 June 16 | **Pipestem Par 3**
 June 17 | **Pipestem Resort**
 June 19 | **Canaan Valley Resort**
 June 23 | **Bridgeport CC**
 June 24 | **Preston CC**
 June 25 | **The Pines CC**
 July 7 | **Berry Hills CC**
 July 8 | **Oglebay - Jones**
 July 10 | **Stonewall Resort**
 July 14 | **Locust Hill GC**
 July 21 | **Parkersburg CC**
 July 22 | **Greenhills GC**
 July 28 | **Edgewood CC**
 July 31 | **Greenbrier Sporting Club**



Rookie League

Apr. 26 | **Big Bend GC**
 Apr. 27 | **Coonskin Park**
 May 4 | **Sistersville CC**
 May 17 | **St. Mary's GC**
 May 18 | **Minibel Par 3 GC**
 June 20 | **Fairmont Field Club**
 June 21 | **Apple Valley GC**
 June 29 | **Mingo Bottom GC**
 July 13 | **Locust Hill GC**



High School Series

Aug. 6 | **Glade Springs - Cobb**
 Aug. 7 | **Edgewood CC**
 Aug. 12 | **Oglebay - Jones**
 Aug. 13 | **Riverside GC**
 Sep. 20 | **Stonewall Resort**



WV Amateur Series

Apr. 21 | **Parkersburg CC**
 May 1 | **Edgewood CC**
 May 7 | **Green Hills CC**
 May 14 | **Riverside GC**
 May 19 | **Glade Springs - Cobb**
 June 18 | **Stonewall Resort**



Women's One Day Series

Apr. 29 | **Bridgeport CC**
 May 21 | **Pipestem Resort**
 July 1 | **Fairmont Field Club**
 Aug. 1-2 | **The Raven**
 Aug. 19 | **Big Bend GC**
 Sep. 9 | **Sleepy Hollow GC**



USGA

May 6 | **USGA - US Open Local** | **The Pines CC**
 July 16 | **USGA - US Senior Amateur** | **Stonewall Resort**
 Aug. 18 | **USGA - US Mid-Amateur** | **Berry Hills CC**
 Sep. 17 | **USGA - US Amateur Four-Ball** | **Edgewood CC**



Senior Series

Apr. 16 | **The Pines CC**
 Apr. 25 | **Bridge Haven**
 May 6 | **Oglebay-Palmer**
 May 12 | **Stonehaven**
 May 19 | **Sleepy Hollow GC**
 May 22 | **Mingo Bottom GC**
 May 28 | **Little Creek CC**
 June 3 | **Valley View CC**
 June 9 | **Preston CC**
 June 10 | **Tygart Lake GC**
 June 25 | **Fincastle**
 June 26 | **Pipestem Resort**
 July 16 | **Big Bend GC**
 July 30 | **Grandview CC**
 Aug. 4 | **Berry Hills CC**
 Aug. 12 | **The Raven GC**
 Aug. 13 | **Canaan Valley Resort**
 Aug. 20 | **Green Hills CC (Fairmont)**
 Aug. 28 | **Stonewall Resort**
 Sep. 15 | **Lakeview Resort - Lakeview**
 Sep. 23 | **Glade Springs - Cobb**
 Oct. 13 | **Parkersburg CC**
 Oct. 20 | **Edgewood CC**
 Oct. 21 | **Riverside GC**



SCAN ME



REGISTER ONLINE BY SCANNING THE QR CODE OR VISIT WWW.WVGA.ORG

Thank You to Our 2025 Sponsors for Elevating WVGA Events



LADIES GOLF CLINICS RETURN!!

The West Virginia Golf Association is excited to announce the return of their Ladies Golf Clinics beginning in May.

In the Summer of 2024 WVGA Director of Women's Golf and One Day Events, Sarah Cole, teamed up with the rest of the staff to create a fun and safe place where female golfers of all skill levels could learn the game of golf while building confidence.

Although the goal was to reach as many females as possible, the staff was shocked to see over 50 participants in attendance at the first clinic. The West Virginia Golf Association is dedicated to growing the game of golf in the state and impacting women's lives through the game.

This is why they wanted to not only continue the Ladies Golf Clinics in 2025, but enhance what they have already created within the clinics.

Sarah Cole and First Tee Program Director, Alyssa Scragg will continue to instruct the clinics in 2025. Participants will also see appearances from the other WVGA staff members and other special guests from the golf community as they step in to assist as well.



SCAN ME!



The biggest change this year will be the size of each clinic. They will only be accepting 20-25 participants at each clinic and will be requesting sign ups in advance. Smaller clinics will allow the instructors to spend more quality time with each participant and will help them plan and organize each clinic. Another change to expect this year is a \$20.00 charge per clinic. This fee will cover the costs the WVGA incurs during clinics such as; range balls, golf clubs, training materials, course fees, waters etc.

Sarah and Alyssa used the winter months to focus on enhancing the Ladies Golf Clinics and have created a schedule based on what worked best for past participants. They have also planned out lessons for each clinic focusing on everything from learning about a wedge to playing on the course.

View and print the schedule online! Follow the Ladies Golf Clinics on Facebook and keep up with all announcements!

2025 VIP CARD

WVGA MEMBERSHIP & USGA GHIN HANDICAP INCLUDED

MUST BE AN ACTIVE 2025 MEMBER TO REGISTER FOR EVENTS

REGISTRATION BEGINS MARCH 4, 2025



**ACCESS 69 PRIVATE,
PUBLIC & RESORT
COURSES!**

\$50

VIP card holders have access to 69 West Virginia private, public and resort courses at EXCLUSIVE VIP rates. VIP card holders are members of the WVGA and are eligible to participate in WVGA events.

New & Returning Members
can purchase online, by phone, or in store.

Play courses like;
Parkersburg Country Club,
Stonewall Resort, The
Greenbrier Resort, Edgewood
Country Club, Locust Hill,
Berry Hills Country Club,
Canaan Valley Resort, Glade
Springs, Bridgeport Country
Club, Oglebay Resort and so
many more...



West Virginia & Virginia Combo!

\$70



Access 69 West Virginia
courses and over 200
Virginia courses.

Virginia residents must purchase from the VSGA.



**View Full Course List
RENEW TODAY!**



Tips and Suggestions for Improving Pace of Play Can Benefit You and Others

Playing at a better pace is not about hurrying up or rushing around the course. It is simply about being more efficient with your valuable time, as well as everyone else's. Adopting this mindset – and not being afraid to share it with your fellow players – will ultimately add enjoyment to your golf experience. Here are some recognized tips for improving pace of play:

Start smart

Confirm your tee time in advance and make it a point to arrive at the tee early with your golf equipment in order, ready to play. Remember essentials like extra balls, tees, gloves and appropriate clothing for the day's weather conditions.

“Tee It Forward” unless you are consistently able to reach greens in regulation from the back tees.

In other words, play from a set of tees that is comfortable for you – one where you are more likely to hit lofted irons into greens instead of hybrids or fairway woods. It is acceptable for players in the same group to play from different tees. (The USGA Handicap System provides a formula for adjusting handicaps from different tees.)

Try alternate forms of play to speed up your round

Match play, Stableford, best-ball and other formats are easy and fun alternatives to individual stroke play because not every player has to hole out on every hole. There are multiple resources online and in print to learn about the many different golf formats. Try one out.

Pace of Play

Continued on page 13



Minimize your time on the tee

On the tee it is usually acceptable for players to “hit when ready.” You can also save time by playing a provisional ball (Rule 27-2) if you think your original ball might be lost or out of bounds.

Plan your shot before you get to your ball

Once you are off the tee, think ahead. Determine your yardage and make your club selection before it is your turn to play. Very often, you can do this while others are playing, without disruption. If you take your glove off between shots, have it back on before it is your turn to play. Even a small step like this saves time.

Keep your pre-shot routine short

Pick your line of play once and trust yourself. Try to take no more than one practice swing, then set up to the ball and play your shot. Most importantly, be ready to hit when it is your turn. Be efficient after your shot too. Start moving toward your next shot promptly.

Aim to play in 20 seconds

From club selection to pre-shot routine to execution, strive to hit your shot in 20 seconds when it is your turn to play. Help keep play moving at a brisk pace.

Develop an eye for distance

You don’t have to step off yardage for every shot. If you need to determine precise distance, try to find a yardage marker before you reach your ball, then step off the yardage on the way to your ball. Or, consider investing in an electronic range-finder or global positioning system for golf and use it when permitted by Local Rule. If others you are playing with are not familiar with the course, the Rules permit players to exchange yardage information without penalty.

When sharing a cart, use a buddy system

Don’t wait in the cart while your cartmate hits and then drive to your ball. Get out and walk to your ball with a few clubs. Be ready to play when it is your turn and then let your cartmate pick you up. Or, drive to your ball after you drop your cartmate off and then pick him or her up after you hit.

Be helpful to others in your group

Follow the flight of all tee shots, not just your

own. Once in the fairway, help others look for their ball if you already know the location of yours. Volunteer to fill in a divot or rake a bunker for another player if needed. Be ready to attend the flagstick for others.

Keep up with the group in front of you

Your correct position on the course is immediately behind the group in front of you, not immediately in front of the group behind you. Arrive at your next shot just before the group in front leaves the area in front of you. If you are consistently not able to keep up and a gap opens in front of you, invite the group behind you to play through, irrespective of the number of players in the group.

Be efficient on the putting green

Mark your ball and lift and clean it when you arrive at the putting green so you will be ready to replace it when it is your turn to play. You can usually line up your putt while others are putting, without disturbing them. Leave your clubs on the side of the putting green closest to the next tee, and leave the green promptly after holing out. Wait until the next tee to record your score.

Remember that picking up your ball is permitted by the USGA Handicap System

If not in an individual stroke play competition, it is generally OK to pick up your ball and move on to the next hole if you are “out” of a hole and want to maintain pace of play. This applies in match play and many forms of stroke play, including Stableford and best-ball play.

Don’t Have Time? Play Nine!

You won’t always have time in your schedule for an 18-hole round of golf. But you can still enjoy the game by playing nine. It’s fully compatible with both the Rules of Golf and the USGA Handicap System. And when it comes to golf, nine is better than none.

Note: As the USGA’s Pace of Play Initiative continues to grow and evolve, our suggested tips for improving pace of play will be revised. Your input will be helpful to this process. Do you have a suggestion from your own experiences that you would like to share? Email it to us at paceofplay@usga.org.

Nine-hole golf courses:

Course name:

VanMetre9 at Stonebridge

Address:

1959 Golf Course Road
Martinsburg, WV 25405

Golf Professional:

Trevor Hedges
Director of Golf/Head Professional

Superintendents:

Todd Armstrong
Jim VanMetre
Wayne Leberknight

Ownership structure:

Public, with memberships offered

Year opened:

1922-2011, 2024-Current

Designers:

Jack Henson
F.L. James

Season dates:

Year round, weather permitting

Rates:

9 holes: \$32
18 holes: \$42

What's a unique fact or feature about your course?

Stonebridge Golf Club was open for 89



years before closing in 2011. In 2020-2024 Jim and Jackie VanMetre purchased the property and renovated the golf course/club-house. The property had been closed for 13 years before reopening in 2024.

What separates your course from other nine-hole courses?

It is a 9-hole Championship Golf Course.

What do you brag about?

We are just happy to finally reopen and once again become a staple of the community.

How to book**tee times:**

Online or (681) 260-6742

Web site:

www.vanmetre9.com

Facebook and Instagram:

[@VanMetre9](#)



The hidden gems of golf in West Virginia



Course name:
Valley View
Country Club
Address:
2640 Big Draft
Road
White Sulphur
Springs, WV
Manager:
Lisa Boggs
Superintendent:
Brian Boggs
**Ownership
structure:**
Semi-private
Year opened:
1964
Designer:
Ray Vaughan

What do you brag about?

In 2016, the lower half of the golf course was flooded. With the help of the community, long-standing members, the previous shareholders and new owners, the course was able to recover, grow and continue to be an asset for residents of Greenbrier County. This little course is a gem that people discard because it is "nine holes." Valley View Country Club offers free and reduced golf for juniors, veterans and first responders, with hopes of promoting competitive golf for years to come.

How to book tee times:

Online or by calling (304) 536-1600

Website:

<https://www.valleyviewcountryclub.com/>

Facebook and

Instagram:

@ValleyViewCountryClub

Season dates:

Year-round, weather permitting

Rates:

9-hole: Walking, \$25
Cart, \$37
18-hole: Walking, \$35
Cart, \$45

What's a unique fact or feature about your course?

Valley View was built in 1964 by Ray Vaughan. The original concept for the golf course was to create a course, outside of The Greenbrier for locals and the working man to be able to afford to join and play.

What separates your course from other nine-hole courses?

The golf course is surrounded by majestic mountains, roaring streams, tree-lined fairways and fishing ponds. It also features small, fast greens and several unforgiving natural hazards.



WV Launches State Team as Part of USGA's US National Development Program

West Virginia is launching a state junior golf team that will expand the pipeline for elite local golfers into the recently created U.S. National Development Program (USNDP), an initiative launched in 2023 by the United States Golf Association to create critical development, competitive and talent identification opportunities for golfers ages 13-18. West Virginia is one of nine states added to the junior team program in 2025.

"All of West Virginia golf will benefit with the addition of Team West Virginia," said Lucas Ware, Director of Junior Golf & Core Services for the West Virginia Golf Association (WVGA) and Team Captain of Team West Virginia. "Players will earn their way onto the team through their on-course performance in 2025, and will enjoy exclusive programming and resources in 2026," he added.

West Virginia is one of 16 states/regions that are now part of the state team program. Seven states were included in the initial phase of the program that began January 2024, with the goal of all states having a team by 2033. The program is continuing to expand through close collaboration between the USGA, its allied golf associations, the PGA of America and its sections and relevant state junior programs.

"This first of its kind state team program will serve as a critical part of the talent identification pathway for the USNDP and provide more opportunities for a diverse population of athletes to receive resources and guidance to compete at the highest levels of the game," says Heather Daly-Donofrio, USGA managing director, Player Relations and Development. "Additionally, the opportunity to represent their home state will incentivize each region's best junior golfers to play more in-state competitions, ultimately strengthening the junior golf programming across the country."

The participating states will each establish a committee consisting of representatives from major golf entities within the state including

any AGAs and PGA of America Sections. West Virginia's team committee includes the WVGA and PGA of America's Tri-State Section.

State team roster sizes are calculated by elite junior participation in the state, ranging from two boys/two girls to 20 boys/20 girls. West Virginia expects to have 4 boys/4 girls as part of the initial team, which will be named in late 2025. To be eligible to compete on a state team, a player must be a U.S. citizen. Each eligible player must be 13 years old by Jan. 1, 2026, have not reached their 19th birthday by July 19, 2026, and must not be enrolled in college for the 2025-2026 school year. A Handicap Index® is also required.

Additional eligibility requirements and FAQs can be found at <https://wvga.org/teamwestvirginia/>.

Announced in February of 2023, the USNDP is designed to ensure that American golf is the global leader in the game by focusing on six key pillars: talent identification, access to competition, national teams, athlete resources, player development and relations and athlete financial support. The state team program will focus on creating a developmentally appropriate, aspirational pathway for athletes within each state to compete at higher levels of the game, including an opportunity to represent the United States as a member of the National Junior Team led by former Pepperdine Associate Head Coach Chris Zambri. In March, the USGA named its inaugural 18-player U.S. National Junior Team.



USGA P.J. BOATWRIGHT JR. INTERNSHIP



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OPPORTUNITIES AVAILABLE

(2) 3 Month: Tournaments

(1) 7 Month: Marketing / Administration

APPLY BY MARCH 31ST!



In 1991, the USGA established the P.J. Boatwright Jr. Internship Program. This program is designed to give experience to individuals who are interested in pursuing a career in golf administration, while assisting state and regional golf associations in the promotion of amateur golf, on a short-term, entry level basis.

Each internship is different, since the needs vary from association to association. An intern may help conduct tournaments, junior golf programs, membership services, and other general activities that promote the best interests of golf. Arrangements for multiple summer employment are possible as well.

The common thread, which runs through the internship, is exposure to tournament preparations, tournament administration and post tournament business. The nature of tournament administration will test one's patience, initiative and decision-making abilities, as well as one's ability to endure long hours and hard work.

A prospective intern should demonstrate strong managerial potential and a sufficient interest in golf. Golf associations that participate in the Internship Program will provide an appropriate level of orientation and ongoing training and attention. Each intern becomes an employee of the golf association, which will have primary responsibility for recruitment, and sole responsibility for compensation, and supervision. Upon completion of the program, the USGA receives evaluations from both the association and the intern.

The West Virginia Golf Association is currently hiring (3) interns for the 2025 golf season. Two of these interns will be selected to participate in the 2025 USGA P.J. Boatwright Intern Summit where they will be invited to the USGA campus along side other Boatwrights and USGA employees. The summit is a great opportunity for our interns and fun kickoff to the 2025 season.

2025 Leaderboard



Golf Industry 2024 – Key U.S. Statistics

New high mark

		vs. '24	vs. '19	
Total Reach	138M[#]	▲12%	▲28%	The total number of Americans (age 6+) who played, watched, read about and/or followed golf is up 45% since record-keeping began in 2016 (95M)
Total Participation	47.2M[#]	▲5%	▲38%	The total number of golf participants (on- and off-course included), has increased 57% in the past decade, up from approximately 30M total in 2014
Total Off-Course	36.2M[#]	▲10%	▲55%	Participation in off-course forms of the game have eclipsed on-course in each of the past three years, and more than doubled since 2014 (14.3M)
Total On-Course	28.1M	▲6%	▲16%	2024 marked the seventh straight year on-course participation has increased, with a net Y.O.Y. gain of 1.5M being the largest single-year jump since 2000
Beginners	3.3M	▼3%	▲32%	The number of first-time on-course players has topped 3M in each of the past five years (after averaging 2.6M from 2016 to 2019)
Youth (ages 6-17)	3.7M	▲6%	▲48%	There were more on-course youth golfers in 2024 than any year since 2006; this segment has experienced the largest gains of any age group since 2019
Young Adult (ages 18-34)	6.8M	▲8%	▲11%	The 18-34 cohort has the largest participant pool of any age group and has continued to rise as younger players engage with golf in a variety of new ways
Middle-Aged (ages 35-64)	11.8M	▲4%	▲6%	From an age perspective, golf's on-course growth has come primarily at the "bookends," although the "middle-aged" cohort has also shown slight gains
Senior (ages 65+)	5.9M	▲9%	▲28%	The oldest age cohort has seen a net gain of 1.2M over the past two years as Baby Boomers continue to hit retirement age at a rate of 10,000 per day
Female	7.9M	▲13%	▲41%	Five straight years of gains have yielded a 2.3M participation increase since 2019; females comprise 28% of all on-course golfers – another record high
People of Color	6.9M	▲13%	▲44%	People of color (+2.1M since 2019) now represent 25% of all "green grass" golfers – a new high mark in racial and ethnic representativeness
Latent Demand	24.1M[#]	▲8%	▲55%	The number of Americans who didn't play on-course golf in the past year but are "very interested" increased by almost 1.7M and reached another new high mark
Rounds Played	545M[*]	▲2%	▲22%	2024 is projected to set a record for the most U.S. rounds played in a single year, surpassing 2023 and 2021, and marking the fifth straight year of 500M+ rounds played
Golf Course Supply	15,962	◀▶	▼3%	Closures have outnumbered openings for 18 straight years, but the correction continues to slow significantly
Openings (18HEQ)[†]	22.1	▼10%	▲146%	While new openings were down incrementally from 2023, the total was still the second-highest since 2010. Consider there were 14 openings a year on average from 2011-23, and 189 per year in the 13 years prior
Closings (18HEQ)[†]	72.7	▼19%	▼74%	The U.S. had its lowest closure total in two decades and has seen five years of decline since a record-high 279.5 in 2019
Public Cost to Play	\$45[‡]	▲4%	▲24%	The average estimated playing fee at 18-hole public courses (including discounts) has increased every year since 2019 after a decade of limited cost-to-play hikes
Ball Sales (in units)	+2.8%	▲3%	▲40%	Wholesale shipments of golf balls (dozens) outpaced 2023, an indicator of sustained demand that matches the momentum in rounds played
Club Sales (in units)	-2.2%	▼2%	▲13%	Wholesale shipments of golf clubs (units) fell just shy of 2023, yet remain ahead of 2019 by double-digits (13%); dollars were up almost 2% (not inflation adjusted)

* Source: Golf DataTech (National Golf Foundation data support and analysis), year-end estimate

† For course supply, openings and closings, NGF tallies the number of total holes and divides by 18; totals not divisible by 0.5 suggest one or more opening(s) and/or closing(s) in an increment other than 9 or 18 holes

‡ "Average estimated playing fee" is calculated by accounting for differences between peak rates and "realized rates" (total fee revenues divided by total rounds played) created by discounting (time of day, senior rate, etc.)



1(888) ASK-4NGF



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SESSION 1 REGISTRATION BEGINS MARCH 3RD

LOCATIONS

BECKLEY
CHARLES TOWN
CHARLESTON
HEDGESVILLE
LEWISBURG
MORGANTOWN
OGLEBAY
PARKERSBURG



SCAN HERE TO REGISTER
& VIEW LOCATION
SCHEDULE

CONTACT US: (304) 391-5000

2ND ANNUAL



EDGEWOOD COUNTRY CLUB

Sissonville, WV

**JUNE 23,
2025**

10:00am
Registration
12:00pm
Shotgun



**4-PERSON
SCRAMBLE**



*SCAN TO LEARN MORE & REGISTER
ONLINE OR CALL (304) 391-5000*

ALL PROCEEDS BENEFIT YOUTH PARTICIPANTS OF FIRST TEE- WEST VIRGINIA



Beyond THE FAIRWAYS at GOLF TOURNAMENT

COURSE: Arnold Palmer Signature

DATE: Friday, May 30, 2025

REGISTRATION: 10:00am

SHOTGUN: 11:30am

FORMAT: 4-Person Scramble

ENTRY: \$600 team | \$150 individual

Register with a team, or as an individual!

PRIZES & CONTESTS

4 Winning Teams

On-Course Contests

up to
\$8,000
in prizes

TOURNAMENT BENEFICIARIES:

STONEWALL
STATE PARK FOUNDATION

 **first tee**
west virginia

3 WAYS TO REGISTER:

call: 304.391.5000 | 304.640.5363

e-mail form: jpreast@wvga.org

online: firstteewestvirginia.org/events

25TH ANNIVERSARY OF THE WILLIAM C. CAMPBELL

SCHOLARSHIP

The William C. Campbell Scholarship was established in 1999 by the West Virginia Golf Association. Formed in the honor of Mr. Campbell for his international accomplishments as an amateur golfer and volunteer. Mr. Campbell is one of the greatest golfers to ever play the game. His winning record includes the U.S. Amateur, U.S. Senior Amateur, three titles on the West Virginia Open, as well as 15 West Virginia Amateur titles. Campbell was also a runner-up in both the U.S. Senior Open and British Amateur. He has been a member of eight Walker Cup teams, where he was undefeated in eight singles matches (7-0-1).

As an ambassador and volunteer to the game, Mr. Campbell was the only person to serve as both President of the United States Golf Association and Captain of the Royal & Ancient Club at St. Andrews, the two primary governing bodies of golf in the world. In 1990, Campbell was inducted into the World Golf Hall of Fame; and in 2009, was inducted into the inaugural class of the West Virginia Golf Hall of Fame. Mr. Campbell passed away August 30, 2013 but his legend will not be forgotten.

William C. Campbell Scholarships are awarded each year to graduating students based on their merit and involvement in the game of golf.

Funds for the Campbell Scholarship are generated by generous donors and through the annual William C. Campbell Classic.

The William C. Campbell Classic takes place on the Old White course at The Greenbrier Resort. We invite all golfers, with the initiative to support the scholarship, to register. All proceeds from the event go towards the William C. Campbell Scholarship.

Each year the West Virginia Golf Association, awards this scholarship based on the student's merit and exemplifies exceptional quality in their involvement, not only in the game of golf, but their community. The scholarship, named after Mr. Campbell, continues to live on through his legacy of what it means to be a true lady and gentleman.

LEARN MORE



*"IT IS AN HONORABLE
GAME, AN
HONORABLE
INSTITUTION, IF YOU
WILL, SO THAT
PEOPLE SHOULDN'T
NEED POLICEMEN TO
KEEP THEM
STRAIGHT. THAT GOES
WITH BEING A
GOLFER."
-BILL CAMPBELL*

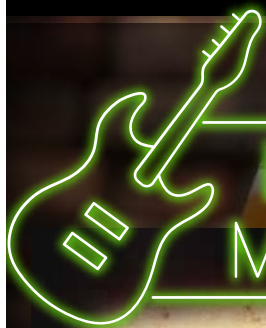
William C. Campbell Scholarship



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“Without the First Tee, I would not be where or who I am today. I will forever be grateful for the First Tee and the love for the game of golf it has given me. As a current collegiate golfer, I am thankful for the skills and lessons the First Tee provided me with, and am most thankful for the friendships the game of golf has allowed me to form!” - Emma Nicol



Thank you for your support!

\$650,000.00 RAISED of \$1,470,000.00 GOAL



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DONATE & LEARN
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Yes, I want to support First Tee - West Virginia

☐ \$25 ☐ \$50 ☐ \$100 ☐ \$200 other \$ _____

☐ \$3,250 Adopt A School (Expense to establish program in 1 new school)

☐ I have enclosed a check

Please make check payable to:
First Tee - West Virginia
1 Frances P. Jordon Way
Charleston, WV 25302

☐ I will make a gift using debit/credit card

Please complete this form or
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The Haughey Family Foundation

Gratitude, Excitement *Continued from page 1*

Although not a competitive golfer since my high school golf days, I have been fortunate to work with the WVGA, and in West Virginia golf generally, over the last twenty plus years as a PGA TOUR tournament director at the Pete Dye West Virginia Classic / Nationwide Tour Championship and The Greenbrier Classic. I don't take this responsibility lightly, I assure

you. When I look at the names of those who have gone before me – Reale, McCall, Fox, Freeman, Moran, Cipolleti, Payne, England, Galey and Schwabe, I feel the weight of expectation. They have paved a wonderful way; a way that we have to continue to pave so that we can leave this game better than we found it in the great state of West Virginia.



2025 WV Golf Association Newsletter Advertising Contract

Advertising is available to members of the West Virginia Golf Association (WVGA) in our quarterly newsletter issues. Please see below for details regarding ad sizes and rates.

		Frequency of Ad	
		1 – 3/issue	4/year
Ad Sizes	Full page 2 columns (7" wide x 9.5" deep)	\$900.00/qtr.	\$3,240/year
	Half page (vertical) 1 column (4 5/8" wide x 9.5" deep)	\$500.00/qtr.	\$1,800/year
	Half page (horizontal) 2 columns (7" wide x 4.5" deep)	\$500.00/qtr.	\$1,800/year
	Quarter page 1 column (4 5/8" wide x 3" deep)	\$250.00/qtr.	\$ 900/year
	Business card 1 column (4 5/8" wide x 2" deep)	\$100.00/qtr.	\$ 360/year

WVGA wants to assure that you get the best quality advertisement in the newsletter for your advertising dollar. To that end, we ask that you **submit your color ad electronically in a 300 dpi (dots per inch) resolution JPG or PDF** format. Ads saved as Word or Word Perfect documents or Excel spreadsheets **will not** give you a quality ad in the publication. If there are conversion issues with your file, our designer will contact you directly. Ads must be emailed directly to Danielle Monk: dmonk@wvga.org.

Ads can be run each quarter throughout the year or in any combination of quarters you choose. Please note there is a price break when you commit to a full-year contract. Changes to your ad copy or cancellations can be made during the duration of the contract, but must be submitted 30 days prior to the next publication. (i.e, February 1st for the March issue). Please complete the information requested below and return this page, with payment, to **WVGA Newsletter, WVGA, 1 Frances P. Jordon Way, Charleston, WV 25302**. Ads must be paid in full by check or credit card prior to publication. Please contact Danielle Monk at (304) 391-5000 or dmonk@wvga.org to discuss these options.

Company Name: _____

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Run my ad as follows: Winter _____ Spring _____ Summer _____ Fall _____ Full Year _____

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2025 WVGA Sponsor and Partner Opportunities

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Sponsorship opportunities:

_____ **Oakhurst Sponsor** \$50,000 (includes exclusive event sponsorship, “presented by” naming, event signage, mentions in all promotions) Contact Chris Slack to select event.

_____ **Family Sponsor** \$20,000 (includes exclusive event sponsorship and “presented by” naming of Parent/Child Championship, event signage, mentions in all promotions)

_____ **Baffle Sponsor** \$7,500 (includes event sponsorship, signage, mentions in all promotions)
 _____ Two-person Scramble Championship _____ Mid-Amateur Championship
 _____ Senior Open Championship _____ Four-ball Championship
 _____ Womens Amateur Championship

_____ **Mashie Sponsor** \$5,000 (includes event sponsorship, signage, mentions in all promotions)
 _____ Junior March Play Championship _____ Womens Senior Amateur Championship
 _____ Junior Amateur Championship _____ Senior Amateur Championship
 _____ Senior Four-ball Championship
 _____ Women’s Tourneys (EXCLUDING Amateur Championship)
 _____ Junior Tour Events (EXCLUDING Amateur Championship and Finale)

_____ **First Tee Sponsor** \$3,250 (includes event sponsorship, signage, mentions in all promotions)
 _____ First Tee Sponsorship at specific school (includes name on banner, promotional mentions)

_____ **Niblick Sponsor** \$3,000 (includes event sponsorship, signage, mentions in all promotions)
 _____ Womens Intra-state Matches _____ Club Team Championship
 _____ The Mixed Championship

_____ **Cleek Sponsor** \$1,000 (signage at certain events, mentions in newsletter, web site)

_____ **Spoon Sponsor** \$500 (includes mention in newsletter, on web site)

Please return this form to Danielle Monk at WVGA, 1 Frances P. Jordon Way, Charleston, WV 25302.
 Email a high resolution (300-dpi minimum) version of your company’s color logo to dmonk@wvga.org.



1 Frances P. Jordon Way
Charleston, WV 25302
Phone (304) 391-5000



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